



**Media Advisory
February 27, 2012**

**Casselman Tire to become the second local business to invest in rooftop solar energy
developed by award-winning SolPowered Energy Corporation**

On February 29, 2012, SolPowered Energy Corporation—a Canadian solar energy developer that specializes in the deployment of medium and large photovoltaic (PV) solar systems on building rooftops—will be on hand to flick the switch on Casselman Tire's new 75 kW (AC) solar power generation system. The rooftop system is being commissioned under the Ontario Power Authority's Feed-In Tariff (FIT) program and will generate clean energy with guaranteed revenues for Casselman Tire over the next 20 years. Casselman Tire joins 417 Bus Line, another local rooftop solar energy generator, whose 135 kW rooftop solar power generation system was also designed and installed by SolPowered.

All media and members of the public are invited to attend:

**Wednesday, February 29, 2012
1:00 p.m.
Solar Rooftop Launch and Real-Time Demonstration
Casselman Tire, 49 Racine Street, Casselman, ON, K0A 1M0**

Representatives from Casselman Tire, SolPowered Energy Corporation, Hydro Ottawa, CIMA+, and Chirico Electrique Inc. will be on hand to unveil the new solar rooftop system and demonstrate its real-time monitoring feature, which will allow Casselman Tire to communicate clean energy and environmental benefits to its employees, customers, shareholders and the community.

For more information or to request an interview, please contact:

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or

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SolPowered Energy Corporation is a Canadian solar energy developer that installs, operates and maintains medium and large photovoltaic (PV) solar systems on building rooftops. Named the winner of the Gold 2011 Ottawa Business Achievement Award for New Business of the Year, SolPowered is recognized as an innovator of renewable, sustainable and profitable green energy solutions—and dedicated to promoting and growing solar rooftop projects as a social, economic and environmental phenomenon across Canada and in other countries. SolPowered's mission statement: "We give you power, we give you returns, we give you our word."